

---

# REFUGEE BALL 2019



# SPONSORSHIP PROSPECTUS

---





## ABOUT THE REFUGEE BALL

**FRIDAY 1 NOVEMBER 2019 - HYATT REGENCY SYDNEY**

The STARTTS Refugee Ball has established itself over the past eleven years as a key event in the social calendar of the community services sector. The Ball is held every year to raise vital funds for and awareness of the work that STARTTS does to assist people who have survived torture and trauma. Without the funds raised at the Refugee Ball, STARTTS could not provide the range of programs and services that it does to the community.

We hope you will join us in celebrating another year of this amazing event that has contributed to so many programs assisting refugees.

Visit **[www.refugeeball.org.au](http://www.refugeeball.org.au)** for more information.



## ABOUT STARTTS

### OUR MISSION

To develop and implement ways to facilitate the healing process of survivors of torture and refugee trauma and to assist and resource individuals and organisations who work with them to provide appropriate, effective and culturally sensitive services.

The NSW Service for the Treatment and Rehabilitation of Torture and Trauma Survivors, or STARTTS, helps refugees who were forced to leave their country due to persecution in the context of political conflict, organised violence and human rights violations. We help them build a new life in Australia by providing culturally appropriate and cutting edge treatment to heal their psychological, emotional and social scars. STARTTS offers a range of specialised interventions, including counselling, group therapy, programs for children and young people, physiotherapy and community projects. Over the past 31 years we have provided clinical and community development services to over 70,000 individuals.

Visit [www.startts.org.au](http://www.startts.org.au) for more information.



## SUPPORT LIFE AFTER TORTURE

This year, funds raised at the Refugee Ball will locally support the Multicultural Futsal Series (M-Series) and also go towards priority areas of the International Rehabilitation Council for Torture Victims (IRCT).

### About the M-Series

The M-Series key objective is to provide a platform for newly arrived migrants, their families and communities to build social capital through participating in futsal and football-oriented activities and competitions.

Read about the M-Series launch on Harmony Day 2019 at [www.startts.org.au/blog/](http://www.startts.org.au/blog/)

### About IRCT

The IRCT operates to ensure that torture and refugee trauma rehabilitation services globally are able to continue to provide vital medical, psychological and social services. Thousands of survivors, including refugees, torture victims, and others fleeing conflict rely on these centres to relieve their pain and guide their recovery.

Find out more about the global campaign at [www.lifeaftertorture.org.au](http://www.lifeaftertorture.org.au)





## WHY SPONSOR THE REFUGEE BALL

There are many benefits to sponsoring the 2019 Refugee Ball beyond simply helping a good cause. The Ball pulls together a diverse crowd and is an excellent place to meet or have your brand seen by a network of influential and prominent guests.

STARTTS' close connection to the refugee, migrant and multicultural community is well-established. With 31 years of service we have developed close contacts with community leaders from across the spectrum. Many of these leaders – and also members of their communities attend the Ball every year.

Guests at the Ball include community leaders from newly arrived and established refugee communities and diasporas, politicians from all levels of government, major players in the settlement, multicultural, health, education and human rights sectors, members of the private sector and legal community, as well as volunteers, staff and supporters of the refugee cause from across the state.



# PACKAGE OPTIONS BECOME A SPONSOR

---

## PLATINUM \$20,000

---

- Platinum sponsor banner in foyer of the event and featured on media wall
  - One table for ten guests
  - Two complimentary tickets, to be seated at the VIP table
  - Premium table placement
  - Multiple acknowledgements by MC on the night
  - 150 word description of your organisation or business on our website
  - Corporate identification on sponsored table
  - Prominent recognition on the STARTTS & Refugee Ball website and in our media release
  - Prominent recognition in STARTTS dedicated EDM Newsletter to over 5k subscribers
  - Opportunity for brand recognition through exclusive gift to Ball attendees
  - Dedicated video message in pre-event promotion across platforms
- 

## GOLD \$8,000

---

- One table for ten guests
- One complimentary ticket, to be seated at the VIP table
- Premium table placement
- Multiple acknowledgements by MC on the night
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball websites, social media, EDM





## PACKAGE OPTIONS BECOME A SPONSOR

---

### SILVER \$5,500

---

- One table for ten guests
- Premium table placement
- Acknowledgement by MC on the night
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout the event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball website and social media

---

### BRONZE \$3,000

---

- One table for ten guests
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout the event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball website and social media





# BOOKING FORM

Please complete the booking form  
and return to STARTTS by 18 October.  
refugeeball@startts.org.au  
POST PO Box 203, Fairfield, NSW 2165

## I WOULD LIKE TO

- ☐ Purchase a 'Platinum Sponsor' package for \$20,000
- ☐ Purchase a 'Gold Sponsor' package for \$8,000
- ☐ Purchase a 'Silver Sponsor' package for \$5,500
- ☐ Purchase a 'Bronze Sponsor' package for \$3,000
- ☐ Make a donation

## CONTACT DETAILS

Contact Name

Company

Address

Postcode

Email

Phone

## ☐ CREDIT CARD

Please debit my ☐ Mastercard ☐ Visa, to the amount of \$

Cardholder's Name

Card Number

Expiry Date  cvv

## ☐ DIRECT CREDIT

I will make an EFTPOS payment to Friends of STARTTS for \$

Account Name: **Friends of STARTTS Fundraising**

BSB: **032-072** Account Number: **28-6454**

Friends of STARTTS is a registered charity and all donations over \$2 are tax deductible.

## With Thanks

### Gold



*Sky Foundation*



### Silver



### Bronze



### Supporter



### Official Media Partner



### Beverage Sponsor



### Prize Sponsors



### Venue partner



### International partner



### Printing by



Digital Data Imaging Services

# THANKS TO THE GENEROUS SUPPORT OF OUR SPONSORS

The Refugee ball relies on the contributions of our generous sponsors and supporters.

The Refugee Ball will be widely promoted through STARTTS' extensive networks, which reach across numerous sectors.

Each year we market the Refugee Ball via dedicated EDM newsletters to a subscriber list of 5,000+, across all of our outgoing communications, website and social media.

- Sponsor an artist
- Entertainment and cultural performances
- Donate a product, service or experience to our raffle
- Donate a prize to our fundraising Giving Circle
- Donate an exclusive prize to our live auction
- Donate an item to our silent auction
- Pledge a donation annually towards the Refugee Ball

To discuss tailored sponsorship opportunities, please get in touch at [refugeeball@startts.org.au](mailto:refugeeball@startts.org.au)