
REFUGEE BALL 2018

10
YEARS
2009 - 2018
Refugee Ball

SPONSORSHIP PROSPECTUS



10
YEARS
2009 - 2018
Refugee Ball

ABOUT THE REFUGEE BALL

FRIDAY 26 OCTOBER 2018 - HYATT REGENCY SYDNEY

The STARTTS Refugee Ball has established itself over the past ten years as a key event in the social calendar of the community services sector. The Ball is held every year to raise vital funds for and awareness of the work that STARTTS does to assist people who have survived torture and trauma. Without the funds raised at the Refugee Ball, STARTTS could not provide the range of programs and services that it does to the community.

We hope you will join us in celebrating a decade of this amazing event that has contributed to so many programs assisting refugees.

Visit **www.refugeeball.org.au** for more information.



ABOUT STARTTS

OUR MISSION

To develop and implement ways to facilitate the healing process of survivors of torture and refugee trauma and to assist and resource individuals and organisations who work with them to provide appropriate, effective and culturally sensitive services.

The NSW Service for the Treatment and Rehabilitation of Torture and Trauma Survivors, or STARTTS, helps refugees who were forced to leave their country due to persecution in the context of political conflict, organised violence and human rights violations. We help them build a new life in Australia by providing culturally appropriate and cutting edge treatment to heal their psychological, emotional and social scars. STARTTS offers a range of specialised interventions, including counselling, group therapy, programs for children and young people, physiotherapy and community projects. Over the past 30 years we have provided clinical and community development services to over 50,000 individuals.

Visit www.startts.org.au for more information.



Photo: Legacy Photography



SUPPORT LIFE AFTER TORTURE

The funds raised at the Ball support some of our most vital and innovative projects.

This year all funds raised at the ball will go towards the Support Life After Torture campaign – a fundraising initiative of the International Rehabilitation Council for Torture Victims (IRCT) – to ensure that torture and refugee trauma rehabilitation services globally are able to continue to provide vital medical, psychological and social services.

In the current political environment where torture is no longer seen as a moral outrage and the number of refugees is increasing every year – many centres are seeing reduced funding from donors and governments. Thousands of survivors, including refugees, torture victims, and others fleeing conflict rely on these centres to relieve their pain and guide their recovery.

Visit www.lifeaftertorture.org.au and www.irct.org for more information

26 June: UN International Day in Support of Victims of Torture, Sydney Town Hall 2018, featured, Support Life After Torture campaign ambassador, Zimbabwean human rights activist and torture survivor, Sekai Masikana Holland



WHY SPONSOR THE REFUGEE BALL

There are many benefits to sponsoring the 2018 Refugee Ball beyond simply helping a good cause. The Ball pulls together a diverse crowd and is an excellent place to meet or have your brand seen by a network of influential and prominent guests.

STARTTS' close connection to the refugee, migrant and multicultural community is well-established. With 30 years of service we have developed close contacts with community leaders from across the spectrum. Many of these leaders – and also members of their communities attend the Ball every year.

Guests at the Ball include community leaders from newly arrived and established refugee communities and diasporas, politicians from all levels of government, major players in the settlement, multicultural, health, education and human rights sectors, members of the private sector and legal community, as well as volunteers, staff and supporters of the refugee cause from across the state.



PACKAGE OPTIONS BECOME A SPONSOR

PLATINUM \$20,000

- Platinum sponsor banner in foyer of the event and featured on media wall
 - One table for ten guests
 - Two complimentary tickets, to be seated at the VIP table
 - Premium table placement
 - Multiple acknowledgements by MC on the night
 - 150 word description of your organisation or business on our website
 - Corporate identification on sponsored table
 - Prominent recognition on the STARTTS & Refugee Ball website and in our media release
 - Prominent recognition in STARTTS dedicated EDM Newsletter to over 5k subscribers
 - Opportunity for brand recognition through exclusive gift to Ball attendees
 - Dedicated video message in pre-event promotion across platforms
-

GOLD \$8,000

- One table for ten guests
- One complimentary ticket, to be seated at the VIP table
- Premium table placement
- Multiple acknowledgements by MC on the night
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball websites, social media, EDM



PACKAGE OPTIONS BECOME A SPONSOR

SILVER \$5,500

- One table for ten guests
- Premium table placement
- Acknowledgement by MC on the night
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout the event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball website and social media

BRONZE \$3,000

- One table for ten guests
- Corporate identification on sponsored table
- Corporate logo clearly displayed on multimedia screens throughout the event
- Company logo appearing in the STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball website and social media



THE 2017 BALL

In 2017, over 500 people attended the Ball. We enjoyed coming together with our friends and supporters for a memorable night of fine dining, world class entertainment and cultural exchange, to help heal refugee trauma and promote respect for human rights, as is the tradition of the Refugee Ball!

"I really enjoyed the Ball tonight. I've been here to this Ball several times already in the past and I think this is the best one I've come to. I enjoyed speaking to the audience and actually getting across a message about the importance of education ... A wonderful opportunity to speak tonight at the STARTTS' Ball and a wonderful occasion of celebrating the energy and enterprise and dynamism of refugees in Australia."

- Dorothy Hoddinott AO, Former Principal,
Holroyd High School and Australian Human Rights Medallist.



BOOKING FORM

Hyatt Regency, Sydney

Please complete the booking form
and return to STARTTS by 20 October.
refugeeball@startts.org.au / FAX (02) 9794 1910
POST PO Box 203, Fairfield, NSW 2165

I WOULD LIKE TO

- ☐ Purchase a 'Platinum Sponsor' package for \$20,000
- ☐ Purchase a 'Gold Sponsor' package for \$8,000
- ☐ Purchase a 'Silver Sponsor' package for \$5,500
- ☐ Purchase a 'Bronze Sponsor' package for \$3,000
- ☐ Make a donation

CONTACT DETAILS

Contact Name _____

Company _____

Address _____

Postcode _____

Email _____

Phone _____

☐ CREDIT CARD

Please debit my ☐ Mastercard ☐ Visa, to the amount of \$ _____

Cardholder's Name _____

Card Number

Expiry Date cvv

☐ DIRECT CREDIT

I will make an EFTPOS payment to Friends of STARTTS for \$ _____

Account Name: **Friends of STARTTS Fundraising**

BSB: **032-072** Account Number: **28-6454**

STARTTS is a registered charity and all donations over \$2 are tax deductible.

Sky Foundation



McARDLE LEGAL



2017 Refugee Ball Sponsors

THANKS TO THE GENEROUS SUPPORT OF OUR SPONSORS

The Refugee ball relies on the contributions of our generous sponsors and supporters.

The 10th anniversary Refugee Ball will be widely promoted through STARTTS' extensive networks, which reach across numerous sectors.

Each year we market the Refugee Ball via dedicated EDM newsletters to a subscriber list of 5,000+, across all of our outgoing communications, website and social media.

- Sponsor our photobooth
- Sponsor our media wall
- Entertainment and cultural performances
- Printing of the Refugee Ball marketing collateral
- Donate a product, service or experience to our raffle
- Donate a prize to our fundraising Giving Circle
- Donate an exclusive prize to our live auction
- Donate an item to our silent auction
- Pledge a donation annually towards the Refugee Ball production

To discuss tailored sponsorship opportunities, please get in touch at refugeeball@startts.org.au