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# REFUGEE BALL 2020



SPONSORSHIP PROSPECTUS

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## ABOUT THE REFUGEE BALL

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**THURSDAY 26 NOVEMBER 2020,  
A VIRTUAL EXPERIENCE**

The STARTTS Refugee Ball has established itself over the past twelve years as a key event in the social calendar of the community services sector. The Ball is held every year to raise vital funds for and awareness of the work that STARTTS does to assist people who have survived torture and trauma. Without the funds raised at the Refugee Ball, STARTTS could not provide the range of programs and services that it does to the community.

We hope you will join us in celebrating another year of this amazing event that has contributed to so many programs assisting refugees.

Visit **[www.refugeeball.org.au](http://www.refugeeball.org.au)** for more information.



## ABOUT STARTTS

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### OUR MISSION

To develop and implement ways to facilitate the healing process of survivors of torture and refugee trauma and to assist and resource individuals and organisations who work with them to provide appropriate, effective and culturally sensitive services.

The NSW Service for the Treatment and Rehabilitation of Torture and Trauma Survivors, or STARTTS, helps refugees who were forced to leave their country due to persecution in the context of political conflict, organised violence and human rights violations. We help them build a new life in Australia by providing culturally appropriate and cutting edge treatment to heal their psychological, emotional and social scars. STARTTS offers a range of specialised interventions, including counselling, group therapy, programs for children and young people, physiotherapy and community projects. Over the past 32 years we have provided clinical and community development services to over 75,000 individuals.

Visit [www.startts.org.au](http://www.startts.org.au) for more information.





# SUPPORT LIFE AFTER TORTURE

This year, funds raised at the Refugee Ball will locally support the South Sudanese Youth Ambassador Program with view to expand the program as the Mental Health Youth Ambassador Program. Funds raised will also go towards priority areas of the International Rehabilitation Council for Torture Victims (IRCT).

## About the South Sudanese Youth Ambassador Program

The South Sudanese Youth Ambassador Program is an incredibly innovative local program with the key objective to provide leadership and mental health training to youth 15 - 25 yrs to become ambassadors of their community and improve the mental health and wellbeing of their peers and community. The group was formed in December 2019 as a result of a collaborative project between the STARTTS Community Development team, the Communities in Cultural Transition Team, and the South West Sydney Local Health District.

Read about STARTTS' Youth Programs

<https://www.startts.org.au/services/children-and-young-people/>

## About IRCT

The IRCT operates to ensure that torture and refugee trauma rehabilitation services globally are able to continue to provide vital medical, psychological and social services. Thousands of survivors, including refugees, torture victims, and others fleeing conflict rely on these centres to relieve their pain and guide their recovery.

Find out more about the global campaign at

[www.lifeaftertorture.org.au](http://www.lifeaftertorture.org.au)





## WHY SPONSOR THE REFUGEE BALL

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There are many benefits to sponsoring the 2020 Refugee Ball beyond simply helping a good cause. The Ball pulls together a diverse crowd and is an excellent place to meet or have your brand seen by a network of influential and prominent guests.

STARTTS' close connection to the refugee, migrant and multicultural community is well-established. With 32 years of service we have developed close contacts with community leaders from across the spectrum. Many of these leaders – and also members of their communities attend the Ball every year.

Guests at the Ball include community leaders from newly arrived and established refugee communities and diasporas, politicians from all levels of government, major players in the settlement, multicultural, health, education and human rights sectors, members of the private sector and legal community, as well as volunteers, staff and supporters of the refugee cause from across the state.



# PACKAGE OPTIONS BECOME A SPONSOR

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## PLATINUM \$20,000

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- Positioned as Platinum sponsor of the 2020 Refugee Ball
  - 20 PLATINUM VIP Virtual Tickets
  - Logo placement on event marketing materials including digital Invitation and Event Program
  - Full page full colour advertisement in the digital Event Program (sponsor to supply artwork)
  - Multiple acknowledgements by MC on the night
  - 150 word description of your organisation or business on Website & Event Portal
  - Sponsor Rep to deliver promo message live in studio at the Event or as pre-recorded delivery
  - Prominent recognition on the STARTTS & Refugee Ball website and in our media release
  - Prominent recognition in STARTTS dedicated EDM Newsletter to over 5k subscribers
  - Enjoy dinner with STARTTS' CEO directly after the Event or with exclusive arrangement
  - Dedicated video message in pre-event promotion across platforms
  - Logo recognition within fundraising campaign as Platinum Sponsor
  - Logo recognition within event portal, on event landing page, and throughout the event
  - Certificate and thank you letter sent at conclusion of event
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## GOLD \$10,000

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- Positioned as Gold Sponsor of the 2020 Refugee Ball
- 10 GOLD VIP Virtual Tickets
- Half page full colour advertisement in the digital Event Program (sponsor to supply artwork)
- Logo placement as GOLD Sponsor in full colour on the digital STARTTS Refugee Ball Program
- Acknowledgements by MC on the night
- Logo recognition within fundraising campaign as GOLD Sponsor
- Company logo appearing in Social media and EDM's
- Recognition on the STARTTS & Refugee Ball websites
- Logo recognition within event portal, on event landing page, and throughout the event
- Certificate and thank you letter sent at conclusion of event





# PACKAGE OPTIONS BECOME A SPONSOR

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## SILVER \$8,000

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- Positioned as SILVER Sponsor of the 2020 Refugee Ball
  - 10 SILVER VIP Virtual Tickets
  - Acknowledgement by MC on the night
  - Corporate logo clearly displayed throughout the event
  - Corporate logo in full colour in the digital STARTTS Refugee Ball Program
  - Recognition on the STARTTS & Refugee Ball website and social media
  - Logo recognition within event portal and on event landing page
  - Certificate and thank you letter sent at conclusion of event
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## BRONZE \$5,000

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- Positioned as BRONZE Sponsor of the 2020 Refugee Ball
- 10 BRONZE VIP Virtual Tickets
- Corporate logo clearly displayed throughout the event
- Corporate logo in full colour appearing in the digital STARTTS Refugee Ball Program
- Recognition on the STARTTS & Refugee Ball website and social media
- Logo recognition within event portal and on event landing page
- Certificate and thank you letter sent at conclusion of event







# BOOKING FORM

Please complete the booking form  
and return to STARTTS by 18 November.  
refugeeball@startts.org.au  
POST PO Box 203, Fairfield, NSW 2165

## I WOULD LIKE TO

- ☐ Purchase a 'Platinum Sponsor' package for \$20,000
- ☐ Purchase a 'Gold Sponsor' package for \$10,000
- ☐ Purchase a 'Silver Sponsor' package for \$8,000
- ☐ Purchase a 'Bronze Sponsor' package for \$5,000
- ☐ Make a donation

## CONTACT DETAILS

Contact Name

Company

Address

Postcode

Email

Phone

## ☐ CREDIT CARD

Please debit my ☐ Mastercard ☐ Visa, to the amount of \$

Cardholder's Name

Card Number

Expiry Date  cvv

## ☐ DIRECT CREDIT

I will make an EFTPOS payment to Friends of STARTTS for \$

Account Name: **Friends of STARTTS Fundraising**

BSB: **032-072** Account Number: **28-6454**

Friends of STARTTS is a registered charity and all donations over \$2 are tax deductible.